



## Doing a Business Check of Your Dental Practice

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Managing and running a dental practice in 2024 requires a considerable revamp of the daily operations necessary to keep it going and growing. As trained clinicians, we focus our development in mastering our clinical skills. To smoothly implement dental treatments, the tedious business side of dentistry must

also be given the same attention. Failing to do so is resource and time consuming. In this session, we revisit simple principles of "dental economics" to cope with the hustle and bustle of the clinic goings-on to achieve our long-term professional success.